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## **Strategic Objectives**

- Promoting trade relations between Spain and Portugal and West Africa (ECOWAS members and Spanish speaking and Portuguese speaking countries)
- Fostering cooperation on economic and business development projects that benefit both regions
- Serving as a platform for identifying business opportunities, organizing trade events, and promoting investment



- Establishing direct communication with multilateral organizations to make their programs more accessible to chambers of commerce
- Promoting legal certainty in regional trade relations
- Facilitating the exchange of information, experiences, and best practices among the chambers of commerce of the participating countries

### **Members**

 National and regional chambers of commerce from 22 countries (20 from Africa, plus Portugal and Spain)

## **Affiliated Entities**

- Multilateral organizations
- National and regional governments
- Public and private institutions

#### **Partners**

 Directorate-General for Relations with Africa of the Government of the Canary Islands

# **Activity Plan**



Sector-specific business meetings



International business matchmaking events



Trade missions and participation international fairs



Information exchange programs with multilateral organizations



Ibero-African Arbitration Court



**International Tenders** 



**Training Programs** 



Market reports and updates



Seminars and workshops







